

Custom Newsletters

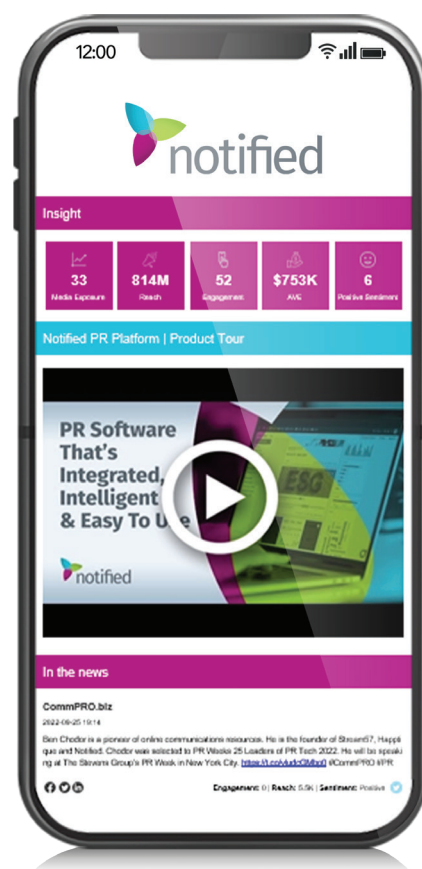
Share coverage and content in branded digital newsletters from the Notified PR Platform.

Use Custom Newsletters to create eye-catching emails to share GlobeNewswire press releases, earned media coverage, and owned and contributed content without time-consuming design and manual content compiling from multiple sources.

Keep your stakeholders informed with relevant content from your Notified PR Platform search profiles. Our custom newsletters curate a feed of content to share in branded emails. Tailor your newsletters to include content from Listen, metrics data and sections with text, images, or videos.

It's easy and fast to create and send Custom Newsletters with Notified.

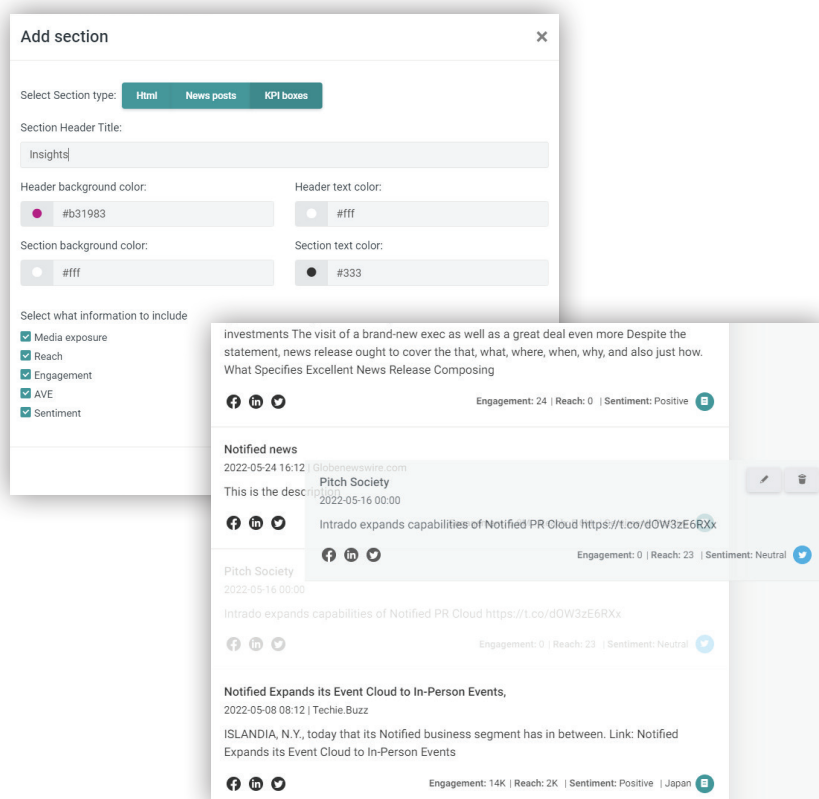
See information about published newsletters including number of recipients, the recipients list, and the delivery status for each recipient. Resend the newsletter to additional recipients anytime.



Custom Newsletters allows you to easily send information to employees, agency partners, clients, customers, investors, or other relevant audiences to keep them informed.

Benefits of Custom Newsletters

- Include press releases, earned media coverage, social media mentions, and owned media blog content
- Keep your audiences up to date on your media conversations at the frequency of your choice
- Send coverage highlights during an event, launch, or critical business moment
- Track metrics such as media exposure, engagement, reach, and sentiment
- Add sections with text, images or videos and custom descriptions
- Tailor your newsletters with corporate or client branding
- Reuse created layouts for design consistency



Add section

Select Section type: **HTML** News posts KPI boxes

Section Header Title:
[Insights]

Header background color: #b31983 Header text color: #fff

Section background color: #fff Section text color: #333

Select what information to include

- ☒ Media exposure
- ☒ Reach
- ☒ Engagement
- ☒ AVE
- ☒ Sentiment

Preview:

investments The visit of a brand-new exec as well as a great deal even more Despite the statement, news release ought to cover the that, what, where, when, why, and also just how. What Specifies Excellent News Release Composing

Engagement: 24 | Reach: 0 | Sentiment: Positive

Notified news

2022-05-24 16:12 | [GlobeNewswire.com](#)

Pitch Society

This is the desc...

2022-05-16 00:00

Intrado expands capabilities of Notified PR Cloud <https://t.co/dOW3zE6RXx>

Engagement: 0 | Reach: 23 | Sentiment: Neutral

Pitch Society

2022-05-16 00:00

Intrado expands capabilities of Notified PR Cloud <https://t.co/dOW3zE6RXx>

Engagement: 0 | Reach: 23 | Sentiment: Neutral

Notified Expands its Event Cloud to In-Person Events,

2022-05-08 08:12 | Techie Buzz

ISLANDIA, N.Y., today that its Notified business segment has in between. Link: Notified Expands its Event Cloud to In-Person Events

Engagement: 14K | Reach: 2K | Sentiment: Positive | Japan

Key Features

- Customizable to match company colors and logos
- Populated with content from media monitoring searches in the Notified PR platform
- Includes Media Exposure, Reach, Engagement, and Sentiment metric data
- Sections can be created for articles/ blog posts with introduction and/or comments
- Easy to add, remove, and sort content with drag-and-drop, as well as add inline comments
- Create distribution lists for recipients
- Unlimited creation of Custom Newsletters
- Re-use layout by duplicating existing Custom Newsletters
- Easy to share across your organization

Custom Newsletters Design

Create Custom Newsletter

Newsletter name:

Weekly News Brief

One time

Date range:

8/28/22 - 9/27/22

Select custom newsletter data source

Tags

Search profile

Data sources

Tags

☐ Element Fleet Mgmt
 ☐ Impact Investing
 ☐ Mining Top 5
 ☐ What is ESG?

Add

Edit section

Section Header Title:

Notified PR Platform | Product Tour

Header background color:

#00c1de

Header text color:

#fff

Section background color:

#fff

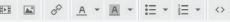
Section text color:


#333

Custom html content:

Format

Table





Save

Send Custom Newsletters from Reports

You can create Customer Newsletters in the Reports module of the Notified PR Platform.

